



CELEBRATING
WHAT UNITES US.

EMBRACING
OUR STRENGTHS.

SHARING
OUR KINDNESS.

CONFERENCE AND TRADE SHOW
OCTOBER 24-25, 2017



Agenda

Monday, October 23, 2017

4:00 pm - 8:00 pm Registration

Tuesday October 24, 2017

7:00 am - 8:30 am	Registration and Continental Breakfast	Foyer
8:30 am - 9:00 am	Welcome and Opening Celebration of Cultural Diversity	Grand Ballroom
9:00 am - 9:45 am	Opening Plenary-Updates from Washington WIC and The National WIC Association <ul style="list-style-type: none">• Janet Charles, Washington State WIC Director• Douglas Greenway, President and CEO – National WIC Association "What's Up in WIC and Why Should We Care About Washington"	
9:45 am - 10:15 am	Fitting Advocacy into Busy Lives, Nancy Amidei	
(CE Hours: 1.25)		
10:15 am - 10:45 am	Conference Break, Sponsored by General Mills	Foyer
10:45 am - 12:00 pm	Health Equity, Dr. Ben Danielson	Grand Ballroom
(CE Hours: 1.25)		
12:15 pm – 1:15 pm	Complimentary Lunch, Awards, Networking	Grand Ballroom
1:30 pm – 3:00 pm	Hot Topics in Nutrition 1, Cathy Breedon (Sponsored by WA WIC)	Grand Ballroom
(CE Hours: 1.5)		
3:00 pm – 3:30 pm	Conference Break	
3:30 pm – 5:00 pm	Hot Topics in Nutrition 2, Cathy Breedon (Sponsored by WA WIC)	Grand Ballroom
(CE Hours: 1.5)		
5:15 pm – 7:30 pm	Tradeshow Reception	Northwest Ballroom
Total CE Hours: 5.5 (+ 1 hour trade show/posters)		



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Wednesday October 25, 2017

6:45 am - 7:15 am	ZUMBA!	Cascade 11
7:00 am – 8:15 am	Registration/Continental Breakfast/Trade Show Open	Foyer/Northwest Ballroom
8:15 am - 9:45 am	General Session	Grand Ballroom
	Up In Smoke: The Potential Implications of Marijuana Use During Pregnancy and Breastfeeding, Laurel Wilson	
(CE Hours: 1.5)		
9:45 am – 10:45 am	Conference Break, Sponsored by Danonewave Dedicated Time for Trade Show, Food Sampling and Posters	Northwest Ballroom
10:45 am -11:45 am	Motivational Speaker: “How to Stay Positive and Focused in Uncertain Times”, Sarita Maybin	Grand Ballroom
(CE Hours 1.0)		
12:00 pm- 1:00 pm	Closing Remarks, Complimentary Lunch and Networking	
1:30 pm – 5:00 pm	Concurrent Workshops	

Track:	Breastfeeding	Nutrition Education	Sharing our Kindness	Celebrating What Unites Us	Social Media and our Work	Embracing our Strengths	Tribal/Urban Indian WIC Staff Forum
Room:	Grand 1	Grand 2	Grand 3	Cascade 12	Cascade 13	Cascade 9-10	Cascade 3-4
1:30 pm-3:00 pm (CE Hours 1.5)	Mind What You Say: Using Mindfulness and Three Part Communication Laurel Wilson	Food Allergy Update Dr. Dooms	Total Teamwork: Working Together for Better Results Sarita Maybin	Celebrating the table: Global travel and engaging others with food Martha Marino	NWA Social Media 101 – Hannah Shultz	Media and Young Minds Dimitri A. Christakis MD MPH	Beginning the Conversation to Honor Our Culture and Communities Cindy Gamble and Sheryl Pickering

3:30 pm- 5:00 pm (CE Hours 1.5)	Mother's Milk and the Microbiota Tiffany Weir -	Lettuce be The Change Chef Adrienne	The Sweet Middle Path Dana Sturtevant -	Sharing WIC Foods with a Diverse Population Panel of WIC Experts:	NWA Social Media 201 Hannah Shultz	Engaging Fathers in WIC Ray Soriano	No session scheduled.
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