

# 2020 Virtual Nutrition Education and Breastfeeding Promotion Conference September 9 - 11, 2020

## Conference Theme - Feeding Families...Fueling the Future

Session Date	Session Time	Session Name <a href="#">(Click here for Session Descriptions)</a>
Tuesday, September 8	10:00 a.m. - 2:30 p.m.	Pre-Conference Workshops 10:00 am - 11:30 am - NWA 101 12:00 pm - 12:45 pm - Nutrition 1:00 pm - 2:30 pm - Advocacy
<b>Wednesday, September 9</b>	<b>10:30 - 11:45 a.m.</b>	<b>General Session #1 Theme - Breastfeeding</b>
Wednesday, September 9	11:45 a.m. - 12:00 p.m.	Break
Wednesday, September 9	12:00 p.m. - 1:00 p.m.	When Up is Down and Down is Up: Unrealistic Expectations, Lack of Breastfeeding Support and Risk Factors for Suboptimal Lactation
Wednesday, September 9	12:00 p.m. - 1:00 p.m.	Supporting Breastfeeding Participants during COVID-19 (Nutrition Service Section)
Wednesday, September 9	12:00 p.m. - 1:00 p.m.	Addressing the Allergen in the Room: Overcoming Barriers to Help Normalize Infant Feeding of Potential Allergens
Wednesday, September 9	12:00 p.m. - 1:00 p.m.	WIC in Discount Variety Store
Wednesday, September 9	1:00 p.m. - 1:20 p.m.	Break
Wednesday, September 9	1:20 p.m. - 2:20 p.m.	Red Alert Babies-What To Do When WIC Newborn Babies Have Lost Too Much Weight
Wednesday, September 9	1:20 p.m. - 2:20 p.m.	The WIC Nutrition Assessment and Tailoring Study (WIC NATS): Study methods and details to know before data collection begins
Wednesday, September 9	1:20 p.m. - 2:20 p.m.	The Retail and Legislative Shift to Cage-Free Eggs and Implications for WIC
Wednesday, September 9	1:20 p.m. - 2:20 p.m.	Serving participants where they are
Wednesday, September 9	2:20 p.m. - 2:40 p.m.	Break
<b>Wednesday, September 9</b>	<b>3:00 p.m. - 4:30 p.m.</b>	<b>General Session #2 Theme - Infant and Maternal Mortality</b>
Wednesday, September 9	4:30 p.m. - 5:45 p.m.	Networking and Awards Reception
Wednesday, September 9	5:30 p.m. - 7:00 p.m.	<b>Exhibit Hall Open</b>
Thursday, September 10	8:00 a.m. - 8:30 a.m.	Exercise
<b>Thursday, September 10</b>	<b>9:00 a.m. - 10:30 a.m.</b>	<b>General Session #3 Theme - Mental Health</b>
<b>Thursday, September 10</b>	<b>10:30 a.m. - 11:10 a.m.</b>	<b>NWA Exhibitor Talks</b>
<b>Thursday, September 10</b>	<b>11:10 a.m. - 11:30 a.m.</b>	<b>Break</b>
Thursday, September 10	11:30 a.m. - 12:30 p.m.	Understanding Eating Disorders: What to Know and What to Do
Thursday, September 10	11:30 a.m. - 12:30 p.m.	Plans for Grands: Engaging and Counseling Grandparents
Thursday, September 10	11:30 a.m. - 12:30 p.m.	Census Presentation
Thursday, September 10	11:30 a.m. - 12:30 p.m.	Outcomes of a Novel, Theory Based Farm-to-WIC Interventions
<b>Thursday, September 10</b>	<b>12:30 p.m. - 1:00 p.m.</b>	<b>Break</b>
Thursday, September 10	1:00 p.m. - 2:00 p.m.	Relationship between WIC Food Cost Containment Practices and Participant Satisfaction and Consumption
Thursday, September 10	1:00 p.m. - 2:00 p.m.	Breastfeeding and Wic Participations: Evidence from National and State Data
Thursday, September 10	1:00 p.m. - 2:00 p.m.	I'm a WIC baby- launching a new marketing campaign
Thursday, September 10	1:00 p.m. - 2:00 p.m.	Breastfeeding Workers' Legal Rights: The New Paradigm
<b>Thursday, September 10</b>	<b>2:00 p.m. - 2:20 p.m.</b>	<b>Break</b>
Thursday, September 10	2:20 p.m. - 3:20 p.m.	Teaching child development to extend breastfeeding duration
Thursday, September 10	2:20 p.m. - 3:20 p.m.	FNS Presentation
Thursday, September 10	2:20 p.m. - 3:20 p.m.	Using Technology to Extend Breastfeeding Support in Rural Areas
<b>Thursday, September 10</b>	<b>3:20 p.m. - 6:30 p.m.</b>	<b>Exhibits and Oral Posters Presentations</b>

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## **September 9 - 11, 2020**

### **Conference Theme - Feeding Families...Fueling the Future**

<b>Session Date</b>	<b>Session Time</b>	<b>Session Name</b>
<b>Friday, September 11</b>	<b>8:00 a.m. - 8:30 a.m.</b>	<b>Exercise</b>
<b>Friday, September 11</b>	<b>9:00 - 12:00 p.m.</b>	<b>Exhibits and Oral Posters Presentations</b>
Friday, September 11	12:00 p.m. - 1:00 p.m.	Making virtual training successful in Maryland WIC
Friday, September 11	12:00 p.m. - 1:00 p.m.	A Better Balance: The Work & Family Legal Center
Friday, September 11	12:00 p.m. - 1:00 p.m.	WIC Breastfeeding Check-In
Friday, September 11	12:00 p.m. - 1:00 p.m.	Environmental Racism is in the Water: What WIC Affiliates Need to Know
<b>Friday, September 11</b>	<b>1:00 p.m. - 1:20 p.m.</b>	<b>Break</b>
Friday, September 11	1:20 p.m. - 2:20 p.m.	There is something wrong on the internet: combatting inaccurate health information online
Friday, September 11	1:20 p.m. - 2:20 p.m.	The Impact of Mother-Infant Separation Policies on breastfeeding families during the COVID-19 Pandemic
Friday, September 11	1:20 p.m. - 2:20 p.m.	Associations between WIC Site-Level Breastfeeding Support Practices and Breastfeeding Durations
<b>Friday, September 11</b>	<b>2:20 p.m. - 2:40 p.m.</b>	<b>Break</b>
Friday, September 11	2:40 p.m. - 3:40 p.m.	Telemedicine in Practice for Breastfeeding Populations
Friday, September 11	2:40 p.m. - 3:40 p.m.	Reaching Parents and Caregivers with Effective Messaging to Promote Healthy Beverages for Young Children
Friday, September 11	2:40 p.m. - 3:40 p.m.	Synergy in Kansas: The Story of a Relationship Between a State WIC Agency & a State Breastfeeding Coalition
<b>Friday, September 11</b>	<b>3:40 p.m. - 4:00 p.m.</b>	<b>Break</b>
<b>Friday, September 11</b>	<b>4:00 p.m. - 5:15 p.m.</b>	<b>Closing General Session #4 Theme - Food Insecurities</b>