

DAY

AGENDA

SEPTEMBER 9, 2020

NATIONAL WIC ASSOCIATION

NUTRITION &
BREASTFEEDING
CONFERENCE

10:30 a.m. - 11:45 p.m.	Opening General Session #1 - Breastfeeding Through Times of Trauma
11:45 a.m. - 12:00 p.m.	Break
12:00 p.m. - 1:00 p.m.	Concurrent Session #1 - When Up is Down and Down is Up: Unrealistic Expectations, Lack of Breastfeeding Support and Risk Factors for Suboptimal Lactation Concurrent Session #2 - Supporting Breastfeeding Participants during COVID-19 Concurrent Session #3 - Addressing the Allergen in the Room: Overcoming Barriers to Help Normalize Infant Feeding of Potential Allergens Concurrent Session #4 - Lessons Learned in North Carolina: Taking our BFPC Training (and others) Virtual Concurrent Session #5 - PROs and CONs of WIC in Discount Variety Stores
1:00 p.m. - 1:20 p.m.	Break
1:20 p.m. - 2:20 p.m.	Concurrent Session #6 - Red Alert Babies - What To Do When WIC Newborn Babies Have Lost Too Much Weight Concurrent Session #7 - The WIC Nutrition Assessment and Tailoring Study (WIC NATS): Study methods and details to know before data collection begins Concurrent Session #8 - The Retail and Legislative Shift to Cage-Free Eggs and Implications for WIC Concurrent Session #9 - Demystifying the International Board Certified Lactation Consultant® (IBCLC®) Certification Concurrent Session #10 - Serving Participants Where They Are
2:20 p.m. - 2:40 p.m.	Break
2:40 p.m. - 4:10 p.m.	General Session #2 - The Landscape of Infant and Maternal Mortality in the US
4:10 p.m. - 4:30 p.m.	Break
4:30 p.m. - 5:45 p.m.	Networking and Awards Reception
5:30 p.m. - 7:00 p.m.	Exhibit Hall Open

Virtual Annual Conference times are in Eastern Standard Time

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2 **AGENDA**
 SEPTEMBER 10, 2020

NATIONAL WIC ASSOCIATION
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8:00 a.m. - 8:30 a.m.	Exercise
9:00 a.m. - 10:30 a.m.	General Session #3 - The ABC's of Trauma Informed Care
10:30 a.m. - 11:10 a.m.	NWA Exhibitor Talks
11:10 a.m. - 11:30 a.m.	Break
11:30 a.m. - 12:30 p.m.	<p>Concurrent Session #11 - Early Literacy for Growing Healthy Communities: Partnerships with Public Libraries</p> <p>Concurrent Session #12 - Understanding Eating Disorders: What to Know and What to Do</p> <p>Concurrent Session #13 - Plans for Grands: Engaging and Counseling Grandparents</p> <p>Concurrent Session #14 - The 2020 Census and The WIC Community</p> <p>Concurrent Session #15 - Outcomes of a Novel, Theory Based Farm-to-WIC Interventions</p>
12:30 p.m. - 1:00 p.m.	Break
1:00 p.m. - 2:00 p.m.	<p>Concurrent Session #16 - "Behind the Label" with FDA: The Updated Nutrition Facts Label</p> <p>Concurrent Session #17 - Relationship between WIC Food Cost Containment Practices and Participant Satisfaction and Consumption</p> <p>Concurrent Session #18 - Breastfeeding and WIC Participations: Evidence from National and State Data</p> <p>Concurrent Session #19 - Counseling Techniques to Support Breastfeeding Mothers Who Use Formula</p> <p>Concurrent Session #20 - I'm a WIC Baby - launching a new marketing campaign</p> <p>Concurrent Session #21 - Breastfeeding Workers' Legal Rights: The New Paradigm</p>
2:00 p.m. - 2:20 p.m.	Break
2:20 p.m. - 3:20 p.m.	<p>Concurrent Session #22 - Now we are four! Findings at age four from the WIC Infant and Toddler Feeding Practices Study (WIC ITFPS-2)</p> <p>Concurrent Session #23 - A, B, C Adventures of New and Health Foods</p> <p>Concurrent Session #24 - Teaching Child Development to Extend Breastfeeding Duration</p> <p>Concurrent Session #25 - FNS Program updates</p> <p>Concurrent Session #26 - Using Technology to Extend Breastfeeding Support in Rural Areas</p>
3:20 p.m. - 6:30 p.m.	Exhibit Hall Open and Oral Poster Presentation Sessions

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3 AGENDA

SEPTEMBER 11, 2020

NATIONAL WIC ASSOCIATION

NUTRITION
BREASTFEEDING
CONFERENCE

8:00 a.m. - 8:30 a.m.	Exercise
9:00 a.m. - 12:00 p.m.	Exhibit Hall Open and Oral Poster Presentation Sessions
12:00 p.m. - 1:00 p.m.	<p>Concurrent Session #27 - Making Virtual Training Successful in Maryland WIC</p> <p>Concurrent Session #28 - A Better Balance: The Work & Family Legal Center</p> <p>Concurrent Session #29 – WIC Breastfeeding Check-In</p> <p>Concurrent Session #30 - Environmental Racism is in the Water: What WIC Affiliates Need to Know</p> <p>Concurrent Session #31 - Cultural Considerations in Patient-Centered Care</p>
1:00 p.m. - 1:20 p.m.	Break
1:20 p.m. - 2:20 p.m.	<p>Concurrent Session #32 - Dietary Guidelines</p> <p>Concurrent Session #33 - "There is Something Wrong on the Internet: Combatting inaccurate health information online"</p> <p>Concurrent Session #34 - The Impact of Mother-Infant Separation Policies on Breastfeeding Families during the COVID-19 Pandemic</p> <p>Concurrent Session #35 - Associations Between WIC Site-Level Breastfeeding Support Practices and Breastfeeding Durations</p> <p>Concurrent Session #36 - Food Dignity® COVID-19 Era: Challenge the Stigma, Change the Culture</p>
2:20 p.m. - 2:40 p.m.	Break
2:40 p.m. - 3:40 p.m.	<p>Concurrent Session #37- Telemedicine in Practice for Breastfeeding Populations</p> <p>Concurrent Session #38 - Reaching Parents and Caregivers with Effective Messaging to Promote Healthy Beverages for Young Children</p> <p>Concurrent Session #39 - HAES/Racism and Weight Bias in US and WIC</p> <p>Concurrent Session #40 - Parent Engagement in Nutrition Services: A Critical Component in the Development of Healthy Eating Patterns</p> <p>Concurrent Session #41 - Synergy in Kansas: The Story of a Relationship Between a State WIC Agency & a State Breastfeeding Coalition</p>
3:40 p.m. - 4:00 p.m.	Break
4:00 p.m. - 5:15 p.m.	Closing General Session #4 – Feeding Families...Fueling the Future

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